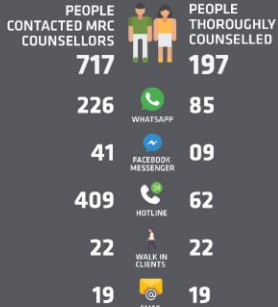


Counselling



Communication channels



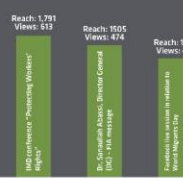
Verifications

JOB ADVERTISEMENTS	18
JOB OFFERS	04
DEP LICENSES	09
VISA VERIFICATION	01
TOTAL	32

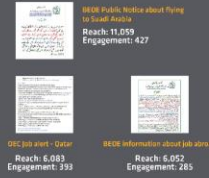
MRC followers



Top video messages



Top reached posts

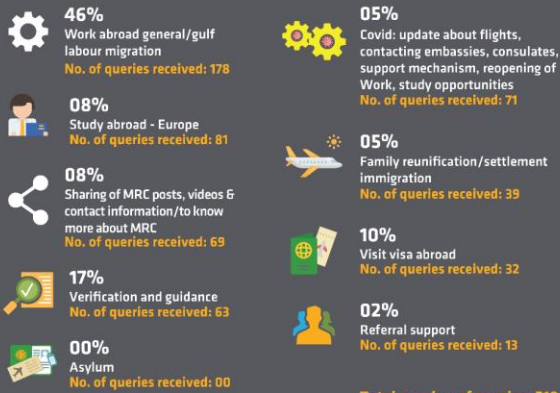


Raising awareness on migration through media reporting

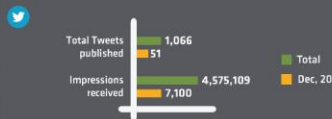
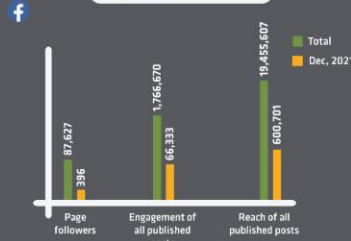


ICMPD with the technical support of the Ethical Journalism Network (EJN), UK have held several consultative workshops with leading media outlets of Pakistan to draft the first migration reporting guidelines and migration reporting tool kit for the Pakistani media. This was followed by a comprehensive training on media and migration reporting with 20 journalists/ media personal working across the country. Amongst the participant group, seven journalists applied for fellowships to work on their chosen migration topics. A publication event was organised in December to showcase the stories of successful fellows and depict the work they have under gone with the mentorship provided by the EJN. The event furthermore provided a platform for media to discuss migration reporting in Pakistan, highlight good practices and areas for improvements.

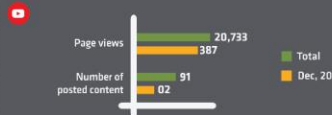
Interests of MRC clients



Digital Outreach



ONE-WEEK TWITTER CAMPAIGN



Outreach Activities

VARIABLES	TOTAL	DEC. 2021
Orientation on safe and informed migration	147,926	4,116
No of participants attending the session	87,587	2,649
Orientation sessions	1,106	67
Stakeholders visits at MRC	202	-
MRC visits to the stakeholders	1,014	44
Visits to DEPs	707	03
Visits to education consultants	312	04
Pre-departure briefing sessions	484	47
MRC Facebook live session	19	02
Facebook live session with Partners	20	10
MRC stalls	26	01

Facebook Live session on "promoting safe migration through stakeholder partnerships"



MRC team in relation with the International Migrants Day organised a Facebook live session with FIA and Hashoo Hunar Association for promoting safe migration through stakeholder partnerships and community engagement.

SMS campaign, PSA campaign and Community outreach

TOTAL SMS SENT TO REGISTERED HOTLINE CLIENTS: 7,890

19 clients reached back to MRC counsellors for further information and migration guidance.

COMMUNITY SESSIONS: 43

Sessions on safe and informed migration were conducted in six districts Abbottabad, Gujranwala, Sialkot, Peshawar, Mardan, Malakand, Mandi Bahuddin and Gujrat.

ATTENDEES: 2,323

Male: 1,855 Female: 468

FACEBOOK LIVE SESSIONS: 10

Sessions conducted through partner organizations.

STAKEHOLDER MEETINGS: 02

Meetings were organized at District Peshawar and Sialkot Districts.

Seminar: "Importance of Technical Education in Skilled and Legal Migration"



MRC team and TEVTA Punjab organized a seminar on "Importance of Technical Education in Skilled and Legal Migration. President Islamabad Chamber of Commerce was invited as Chief Guest for the event and District Education Office, Rawalpindi was the Guest of Honour for this event. The seminar was attended by more than 100 students (all male) and 13 faculty members.

Conference on International Migrant's Day 2021



MRC Pakistan organised a conference in collaboration with LEHRD to mark the International Migrants Day on "Protecting Workers' Rights." This conference brought together over 70 participants from academia, government /policy makers, national and international experts in the field of labour migration in Pakistan to explore the strategies adopted by the Government of Pakistan in order to address the challenges faced by workers and Pakistani migrants, with particular reference to protecting their right labour migrants in origin and destination countries.

Capacity building of Partners/Counterparts

The MRC successfully completed the capacity building programme on migration for 20 district officials of Labour and Human Resource Department Punjab. The training sessions aims to build capacities and knowledge of District Labour officials in the field of migration management including labour migration, human trafficking, migrant smuggling and protection of migrants' rights. Feedback of one of the participants:

"Thank you very much team MRC for organising such valuable training sessions. The knowledge all resource persons shared with us on different aspects of migration was commendable. The session enhanced my knowledge about regular and irregular migration."

Positive comments/feedback

MRC community session participant: MRC walay humaray gao(willage) may aye ar jo information share ke hai iski buhat zaroorat hai kai humaray laikay kai ngwanay illegal migration kai khatraat ko jaan ske aur bach sake. Main MRC team ka islye bhi behad shukar guzar hn k ino nay humry legal migration k baray may bhi information di.