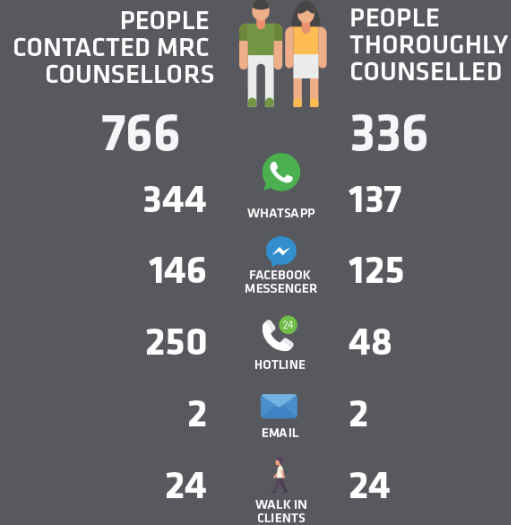


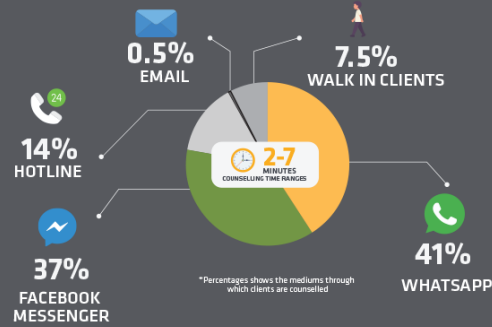
Migrant Resource Centre (MRC) awareness raising and outreach activities

October 2020

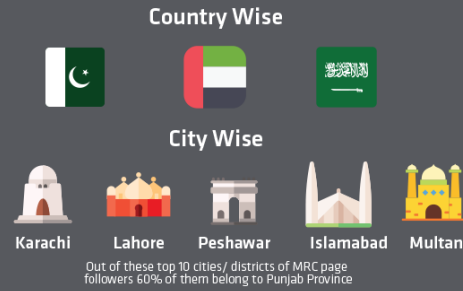
Counselling



Communication Channels



MRC Followers



Verifications:

JOB ADVERTISEMENTS	32
JOB OFFERS	07
OEP LICENSES	17
VISAS	04
TOTAL	60

Outreach Activities:

VARIABLES	TOTAL	OCTOBER
ORIENTATION SESSIONS	553	11
SESSION ATTENDEES	71,947	273
STAKEHOLDERS VISITS AT MRC	202	5
MRC VISITS TO THE STAKEHOLDERS	391	11
VISITS TO OEPS	641	3
VISITS TO EDUCATION CONSULTANTS	243	1
DISSEMINATION OF MRC CONTENT THROUGH VOLUNTEER WHATSAPP GROUPS	61,266	14,605

Facebook Interactive Sessions

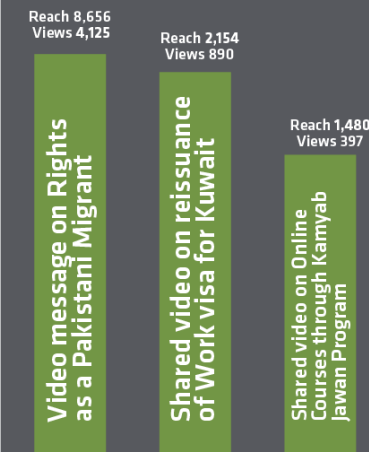


2 Live sessions conducted

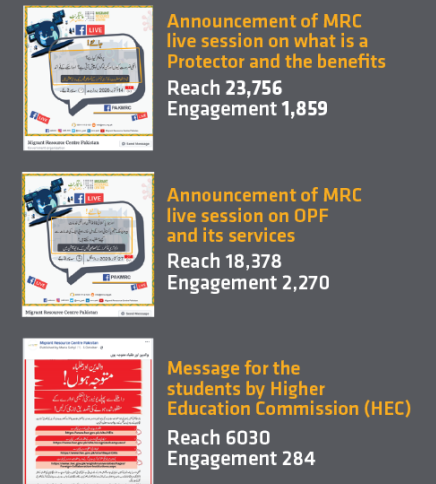
56,825 Total Reached

5,004 Engagement seen on live session

Top video messages



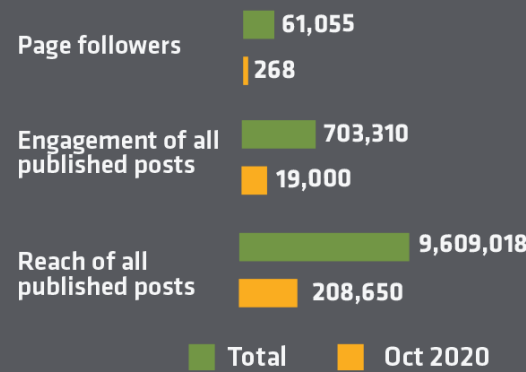
Top reached posts



Interests of MRC clients



Digital Outreach



Average daily user on Facebook page



SMS Dissemination

MRC started the second phase of SMS dissemination under MARIP II.

In the month of October 30,000 SMS were sent in the Sialkot district.

Another SMS dissemination activity was conducted in 4 districts of Punjab

GUJRANWALA MIRPUR RAWALPINDI ABBOTTABAD

in which 1,764 SMS were sent to MRC hotline registered clients.

Due to Corona virus pandemic most of the countries have closed their borders for international travelers or have very strict arrangements. In the current situation you should be careful when offered work visa and ask to pay for it. Agents might cheat you with fake work offers. To protect yourself and to get authentic information about travel or work abroad opportunities. Please contact the Migrant Resource Centre Hotline 0304-1112123 or info@mrc.org.pk. All information will be given free of cost.

Positive comments/feedback

Mr. Huzaifa: This session is highlighting services and success stories of OPF, indeed. Nice job team MRC

Mr. Rana: Congratulations to MRC team for conducting good information program.

Mr. Hafeez: Highly informative. Thank you MRC team for such valuable information. Your efforts are appreciated and commendable.

The project is funded by the European Union

Implemented by

Under the Auspices of



IMPROVING MIGRATION MANAGEMENT IN THE SILK ROUTES



International Centre for Migration Policy Development

